

KEY MESSAGES



MAKE OUR MOMENTUM YOURS.

As Maryland's #1 public university, we have 110+ undergraduate majors, minors and concentrations, 80+ graduate degrees and certifications, almost 850 community and business partners, a thriving research enterprise, and programs no other institution in the region can match. We're investing \$1.2 billion in campus infrastructure, including major academic buildings. TU is ranked #1 among the state's universities for contributing to the public good, and our momentum is always accelerating — energizing everyone who experiences it.

MENTORS ARE ALWAYS CLOSE BY.

At TU, students are never far from someone inspiring. Our students work directly with professors in discovery and practice with the highest level of training in their fields. Our passionate leaders provide opportunities for students to grow, learn and flourish, putting their knowledge to work in internships, study abroad/away, community engagement and other transformative experiences. With TU's focus on the whole person and mentorship as the norm, our students find their calling and their voice.

WE ARE OPPORTUNITY CREATORS.

Towson University has over 150 years of experience creating opportunity; adapting and evolving to anticipate what the world needs. We use the power of learning, discovery and creativity to open up more possibilities for more people, ensuring a future where everyone plays a role. Being ambitious on behalf of others isn't just a promise at TU — we deliver on it every day.

THIS IS WHAT HIGHER EDUCATION WAS MEANT TO DO.

TU embodies what higher education's role should be now and in the future. We are relentlessly focused on ensuring students engage, explore, persist and succeed. We are a beacon, sought-after partner and powerful catalyst for our region, building human and intellectual capital that fuels cultural, economic, and knowledgeable growth. We believe it's our role to improve lives — and that responsibility doesn't stop with the boundaries of our campus.

LEARNING THAT MAKES A DIFFERENCE.

TU graduates are part of more than 197,000 Tigers playing essential roles in their communities. It's a network of alumni transforming classrooms and health care settings, leading nonprofits and businesses, innovators, creative forces and champions for the public good. At TU, alumni learned how their hard work and creative energy could serve a greater purpose. In our diverse and inclusive campus community, students experience first-hand how different perspectives produce smarter and more lasting solutions. Knowing they've been afforded these life-changing opportunities, our alumni are determined to pay it forward — many times over.