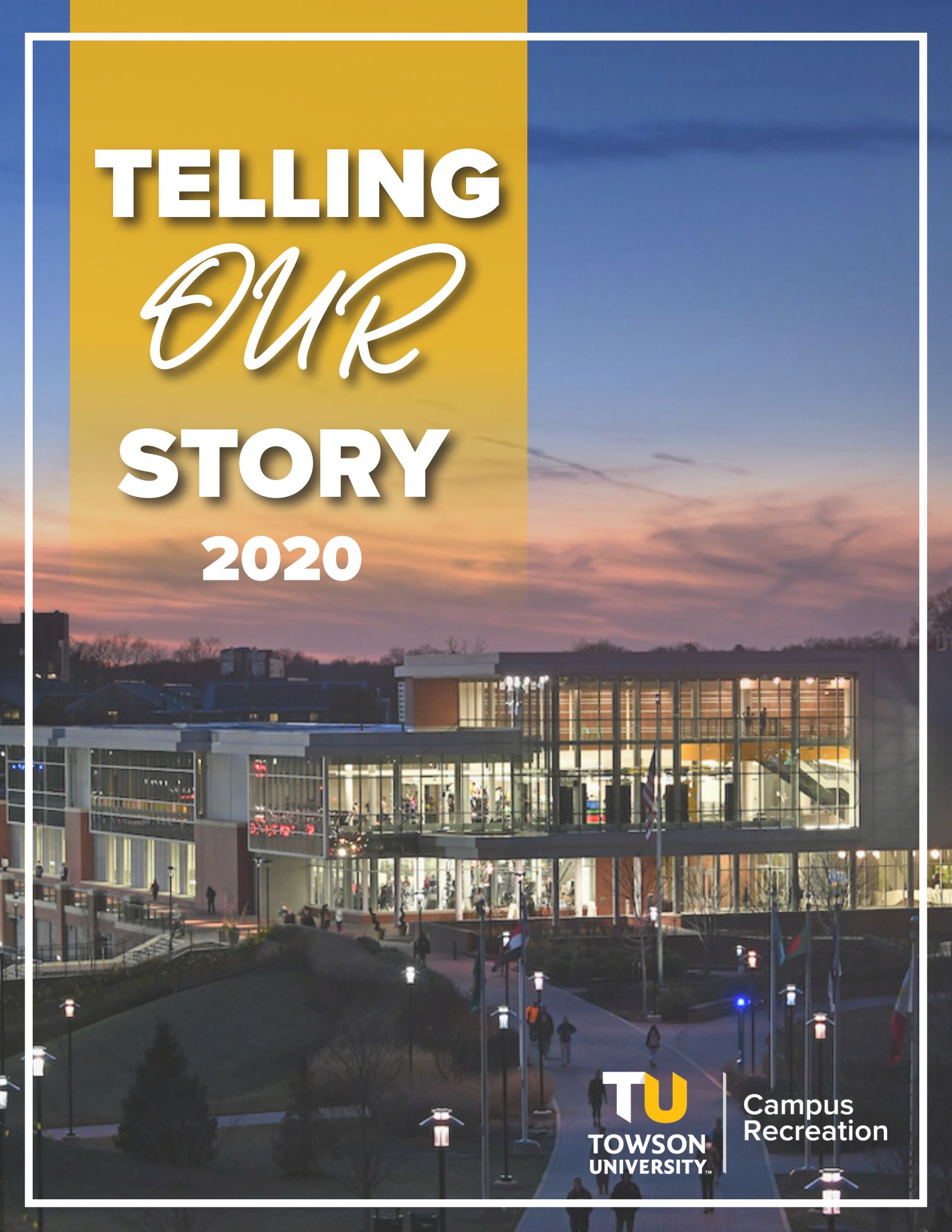


TELLING *OUR* STORY 2020



TU
TOWSON
UNIVERSITY™

Campus
Recreation



CORE VALUES

FUN



We strive to create an enjoyable environment that encourages participation and social engagement of our participants and employees.

EDUCATION



We aim to deliver traditional and innovative experiential learning opportunities for our participants and employees.

CIVILITY



We believe in treating ourselves with respect and encourage those with whom we engage to treat one another and the spaces we utilize with respect, despite our differences or responsibilities.

COMMUNITY



We believe in fostering an environment centered on teamwork, belonging, and healthy relationships.

SAFETY



We are proactive in providing training and education to all in order to offer a trustworthy and safe environment.

INCLUSION



We appreciate the diversity of our participants and staff and believe in providing an accessible, welcoming environment that supports everyone's right to participate.

LEADERSHIP



We strive to offer staff and participants practical learning opportunities to increase their ability to positively influence others, problem solve and think critically.

VISION

Enhance student success and the pursuit of lifelong well-being.

MISSION

Create opportunities that foster engagement and well-being for the TU community through diverse programs, services, facilities, and employment.

VALUES

Everything we do in Campus Recreation, from our programming decisions to the way we operate day-to-day, is driven by our core values.

Grady Sheffield



Director

Katie White



Associate Director,
Programs & Assessment

Derek Long



Associate Director,
Business Operations

Morgan Munoz



Associate Director,
Facility Operations

Latonya Ford



Administrative Associate

Jeff Keenan
Assistant Director,
Competitive Sports

Eric Barron
Assistant Director,
Fitness

Andrew Lyburn
Assistant Director,
Outdoor Adventures
& Student
Development

Dave Stewart
Assistant Director,
Membership &
Guest Services

TiErra Johnson
Coordinator,
Student Personnel

Sam Vehslage
Assistant Director,
Marketing &
Communications

Ashley Sanders
Assistant Director,
Facilities
Management

Meagan Stachurski
Assistant Director,
Aquatics & Safety

Matthew Moran
Graduate Assistant,
Sport Clubs

Sport Clubs Supervisors

Lindsay Nance
Athletic Trainer

Nathan Lawless
Coordinator,
Intramural Sports

Jake Spalding
Graduate Assistant,
Intramural Sports

Intramural Sports Staff

Jeff Cavanagh
Graduate Assistant,
Fitness

Fitness Floor Staff
Personal Trainers

Lynette Stupi
Coordinator,
Fitness Programs

Group Fitness Staff

Meg Erdman
Graduate Assistant,
Outdoor Adventures

Outdoor Trip Leaders
Challenge Course Staff

Grace Andrews-Becker
Coordinator,
Outdoor Adventure Center

Outdoor Adventure Center Staff

Savannah Kirtley
Graduate Assistant,
Membership &
Guest Services

Equipment Room
Attendees
Membership & Guest
Services Staff

Student Personnel Staff

Lindsey Edwards
Graduate Assistant,
Marketing &
Communications

Marketing Staff

Jalen Upshaw
Coordinator,
Facilities & Events

Operations Supervisors

Jess Giangulio
Graduate Assistant,
Facilities

Welcome Desk Staff

Facility Managers

Safety Instructors

Lifeguards

Fall Semester



This year we made a renewed commitment to our values of education and leadership by creating a 3-year strategic plan for student development programming.



Welcome to TU! Campus Rec welcomed 1,000 new students at our TU Later event. This event is focused on getting students acquainted to our programs and services, while also having fun and making friends.



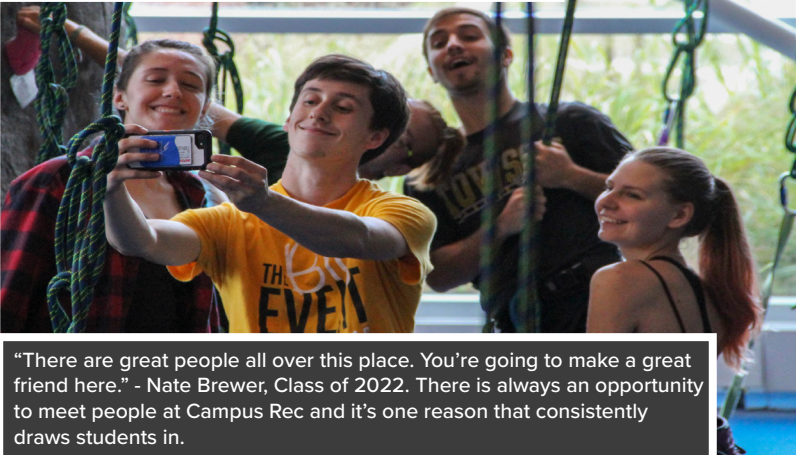
The 5th annual Tiger Trot 5K reconnects TU alumni and puts TU's beautiful campus on display during Homecoming week.



The Campus Rec Center provided a new home to the annual student Health Fair, which involved creative partnerships and collaborations all across campus.



Who doesn't love a little friendly competition? Teams competed for the coveted Intramural Sports champion t-shirt at the flag football championship.



"There are great people all over this place. You're going to make a great friend here." - Nate Brewer, Class of 2022. There is always an opportunity to meet people at Campus Rec and it's one reason that consistently draws students in.

Campus Rec led me to the realization that fitness can be for everyone, and it is not merely a way to lose weight or become muscular. Fitness connects your mind to your body and enables people to deal with stress in a productive and fun way.

- Lauren MacFadden, 2020

Spring Semester



Outdoor Adventures hosted several regional university outdoor programs for the Mid-Atlantic Adventure Recreation Summit (MARS). The goal of the summit is to create a stronger collegiate outdoor community, support the growth of students, build a professional network in the region, and help students develop new skills.



As part of a few final touches on the 2018 expansion project, the Mezzanine received a little facelift this winter so that it looks more like the rest of the facility.

You're going to remember the people you met and the places you identified as home to help get you through those tough moments. The Campus Rec Sport Club program can be that place for anyone interested.

– Da'el Clapperton, 2020



Sport Clubs offer opportunities for students to engage in organized sport while competing at various levels not controlled by the NCAA. Clubs are student-run, provide personal development, and encourage a commitment to the greater Towson community through service and fundraising. Research by NIRSA shows that members of club teams exhibit unusually strong leadership skills.



The Group Fitness program often partners with student organizations and departments across campus to provide special classes. These classes provide both education and practical experience on the importance of movement, or in this case, relaxation.

CR is the place to be! If you're bored, come to CR. If you're feeling down, come to CR and work it out. If you're feeling adventurous, come to CR. Even if you've never worked out before, come to CR. Just come and I can almost promise you will find something you will like. The staff is very nice and ready to help, so don't feel intimidated. CR works hard to be inclusive of everyone's needs.

– Brian Palacios, 2020



1,372 average daily users

282,573 total visits



267 participants certified in Red Cross CPR/AED



18 outdoor trips offered

4,043 hours spent outside by trip participants



38 unique routes to climb

Routes range from beginner to advanced

4,551 participants

33-foot high climbing wall and 19 top ropes



143 participants in kayak clinics

57 hours of open swim time offered each week



1,535 participants at the outdoor challenge course

participants at the outdoor challenge course



120 personal training sessions provided



1,886 likes



1,740 followers



1,580 followers



344 marketing materials designed



70 Group Fitness classes per week offered in 20 different formats
22,960 Group Fitness participants



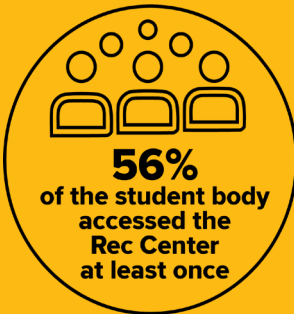
1,323 guest passes sold

469 faculty/staff complimentary memberships



18 professional staff
8 graduate assistants
273 student employees

110,827 equipment checkouts



56% of the student body accessed the Rec Center at least once



3,120 hours of community service completed



33 Sport Clubs
1,451 Athletes



7,471 participations in Intramural Sports



11 professional staff members led 16 presentations within collegiate recreation



\$61,003 fundraised by Sport Clubs



76 home event competitions and 182 away event competitive trips

2,159 sports medicine-related student interactions and 33 diagnosed concussions

COVID-19 TIMELINE



MARCH 10

TU announced the cancelation of classes and the transition to a distance-learning format starting on March 23. Face-to-face classes were set to resume on April 6. Campus Rec closed the facility and shifted our student employee hiring timeline.



MARCH 19

The University System of Maryland announced that all member institutions would immediately transition to distance learning for the remainder of the spring 2020 term. Campus Rec began to plan for a virtual recreation environment.



APRIL 15

Campus Recreation began logging virtual engagement as a way to assess virtual touch points with the TU community. Campus Recreation continued to hold staff meetings, virtual evaluations of student employees, hire students for the fall term, and provide virtual programming and resources.



MAY 1

Campus Rec launched two virtual engagement opportunities for professional staff and graduate assistants: a book club and podcast club.



MAY 8

Intramural Sports officials attended a virtual staff meeting to hear from two NFL officials. The Sport Club Organization held its annual award ceremony virtually.



MAY 15

Campus Recreation held a virtual Graduate Assistant Send Off event to recognize the work of our three graduating graduate assistants.



JUNE 30

The Beyond Burdick webpage was refreshed with new opportunities and resources. Intramural Sports announced their first ever eSports offering.

MARCH 16

The facility graphics installation began during the closure and a total of 37 new graphics were installed in the facility.



MARCH 27

The Beyond Burdick webpage launched with the purpose of providing opportunities and resources for the TU community while our physical facility was closed.



APRIL 30

Campus Recreation held its annual Night of RECOgnition event virtually. 86 students attended via Webex Events and 456 people watched live on Facebook.



MAY 7

The virtual Student Affairs Leadership Awards were held. Campus Recreation student employees and professional staff members received six awards.



MAY 11

The Campus Recreation Civility & Inclusion Committee hosted a webinar for student employees entitled "Building Your Mental Health Quarantine Toolkit."



JUNE 4

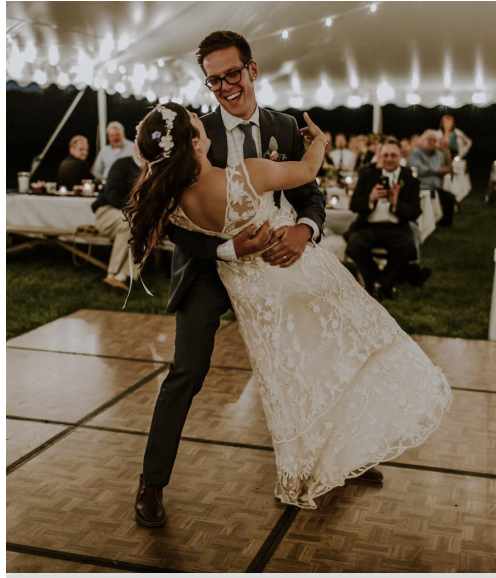
The ReTUrn to TU workgroups began their work. Campus Recreation professional staff served on four different workgroups.



REC Connections

Campus Recreation provides endless opportunities for TU students. Whether it is through an on-campus job, utilizing the facilities, or participating in programming, students can make memories and friendships that will last a lifetime. Outdoor Adventures Graduate Assistant, Meg Erdman, knows firsthand how special these connections can be, and keeps one in particular close to her heart.

“As a freshman in Fall of 2010, I stumbled upon a sports club fair out on Burdick field. I started talking to the students at the Rock Climbing Club (RCC) table and found the idea of climbing to be really interesting. That week, I attended a Rock Climbing Club practice. I was instantly hooked. Up until then, I was really struggling to find my place on campus. The community and friendships that the club offered made me feel like I finally found “my people”/ my niche. I remember literally pacing around my dorm room waiting until I could walk over to Burdick for practice. The club was led by a student named Max. I found him to be kind of awkward and a little weird (but so was I so it was all good).



Meg and Max at their wedding in 2017.



Meg and Max at the Baltimore Rampage in 2011.



Meg and Max in the OAC in 2020.

During that spring semester, we grew to become close friends, bonding over our love of Bob Dylan, good coffee, and Star Wars. After RCC practices, we would drive down to One World Café and drink coffee together. Those outings as friends eventually began to transition into dates. We officially labeled ourselves as a couple in May 2011. In October 2015, he proposed to me at that coffee shop. Max and I worked together at the Climbing Wall and as Outdoor Trip Leaders. We were able to attend many trip leader trainings together in MD, WV, VA, and PA. We worked many of the same areas but at different times (belay staff, climbing wall supervisor, and gear rental staff). There were definitely challenges that came with dating and having to work together but many rewards too. It feels like the foundation of our relationship was built on memories within Burdick Hall. We were able to share an amazing community of supportive friends who worked in the program and supported our relationship through the good times and bad. After seven years together, in May 2017, we got married at an outdoor education center that we both worked at after our time at TU. We had a fairly large wedding and I would say that at least 1/3 of our guests had been involved in Campus Rec in some way.”

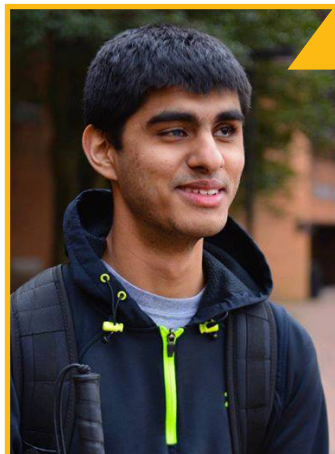


Max and Simon Nel who is a former TU Campus Rec Outdoor Trip Leader.



Kyle Kraft-Culkin, former TU Campus Rec Outdoor Trip Leader; Sam Voso, former TU Campus Rec Outdoor Trip Leader; and Andrew Lyburn, former TU Campus Rec Outdoor Trip Leader; and Current Assistant Director, Outdoor Adventures and Student Development all reunited at Meg and Max’s wedding.

The Division of Student Affairs recognizes the contributions of outstanding leaders in the TU community through the annual Student Affairs Leadership Awards. This year, this prestigious event was held virtually and the hard work and dedication of our team was highly recognized. Between our student staff and professional staff, Campus Recreation had six award winners!



MUHAMMAD WAHEED

Sport Club Supervisor and
Goal Ball President

**Recipient,
The James R. Saxon
Memorial Scholarship**



SAVANNAH KIRTLLEY

Graduate Assistant,
Membership & Guest Services

**Recipient,
The Outstanding
Graduate Student
Award**



JEFF KEENAN

Assistant Director,
Competitive Sports

**Recipient,
The Margie Tversky
Advisor of the Year
Award**



COURTNEY FERGUSON

Group Fitness Instructor

**Recipient,
The Marion Hoffman
Ethical Leadership
Award**



HANNAH KNAPP

Outdoor Adventure Center
Gear Rental Attendant

**Recipient,
The Unsung
Hero Award**



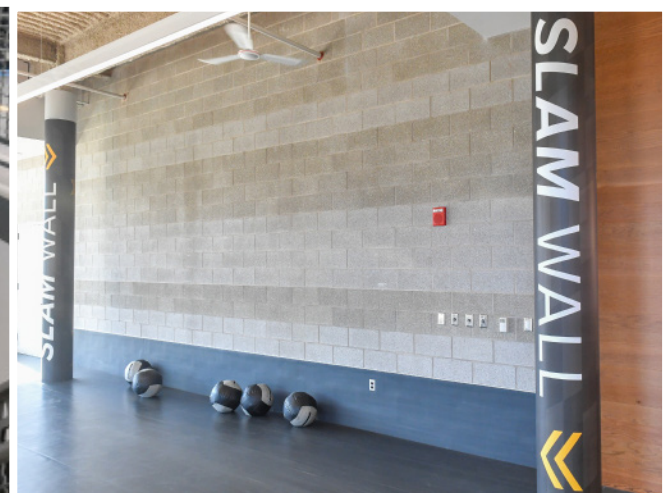
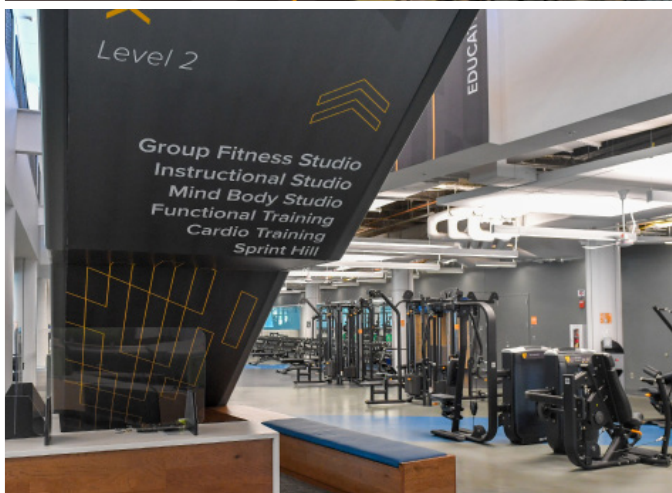
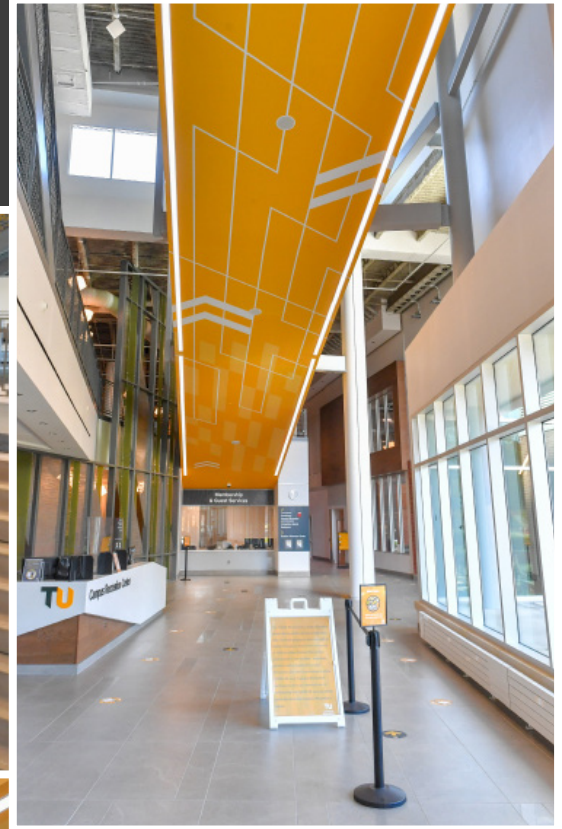
ZOE HUFF

Outdoor Trips Manager

**Recipient,
The Eco-Tiger Award**



Adding directional signage and a pop of TU flare, Campus Rec's graphic installation occurred during the "two-week" closure of the university due to the pandemic. Little did we know how long it would be until we reopened our doors.



Hello, Goodbye



Nathan Lawless



Previous Role: Club Sports and Youth Camps Coordinator at the University of Nebraska, Lincoln
New Role: Coordinator, Intramural Sports

“The best experience so far was Night of RECOgnition. I had been on staff for less than a year with part of it being virtual, and it was awesome to celebrate our students and bring a sense of normalcy to a challenging spring semester.”

Morgan Munoz



Previous Role: Assistant Director of Facilities and Aquatics at Johns Hopkins University
New Role: Associate Director, Facility Operations

“After my interview with TU, I realized that the position would allow me to work with a passionate department, a team who cares about professional growth, and the opportunity to work with people who lift you up professionally.”

Lindsay Nance



Previous Role: Athletic Trainer for MedStar Sports
New Role: Athletic Trainer

“My favorite part of my new role is when the students are excited to share their successes on and off the field with me. Mondays are always filled with their excitement from the weekend’s games and tournaments.”

Lynette Stupi



Previous Role: Coordinator, Fitness Programs
New Role: Maryland Department of Health, Director of Health Promotion

“What I loved most about my position at Towson was the opportunity to contribute to the well-being of the TU community and mentor students to become certified fitness staff. Nothing was more rewarding than seeing their confidence and leadership skills develop in these roles.”

Congratulations on the Promotion

Dave Stewart



Previous Role: Coordinator, Intramural Sports
New Role: Assistant Director, Membership & Guest Services

“I love working at Towson University Campus Recreation, so when this position became available, it seemed like the perfect opportunity to gain new skills and experiences while still getting to work for the team I really enjoy being a part of.”

TO BE *CONTINUED...*



Campus
Recreation

The layout and graphic design in this report was created by TU Campus Recreation Graphic Designer, **Kassie Hanks**, Class of 2020.