



Department Profile
College of Fine Arts and Communication: Department of Mass Communication

Faculty Headcount (November 1 snapshot)	2020	2021	2022	2023	2024
Instructor	0	0	1	0	0
Assistant Professor	4	5	6	7	6
Associate Professor	7	7	6	5	6
Professor	4	4	3	4	5
<i>Total Tenured/Tenure-Track Faculty</i>	<i>15</i>	<i>16</i>	<i>16</i>	<i>16</i>	<i>17</i>
Clinical, Visiting & Practice	0	0	1	1	1
Lecturer	4	4	3	3	3
<i>Total Other Faculty</i>	<i>4</i>	<i>4</i>	<i>4</i>	<i>4</i>	<i>4</i>
TOTAL FULL-TIME FACULTY	19	20	20	20	21

Enrolled Majors (Fall Census)	2020	2021	2022	2023	2024
Mass Communication	383	370	495	483	433
Pre-Mass Communication	234	174	0	0	0
<i>Total Undergraduate Majors</i>	<i>617</i>	<i>544</i>	<i>495</i>	<i>483</i>	<i>433</i>
Communications Management	41	48	53	43	31
<i>Total Graduate Majors</i>	<i>41</i>	<i>48</i>	<i>53</i>	<i>43</i>	<i>31</i>
TOTAL ENROLLED MAJORS	658	592	548	526	464

Student Credit Hours (Fall Census)	2020	2021	2022	2023	2024
Lower Undergraduate	1,740	1,503	1,566	1,632	1,728
Upper Undergraduate	3,310	2,990	2,837	2,672	2,503
Graduate	237	265	315	269	201
TOTAL STUDENT CREDIT HOURS	5,287	4,758	4,718	4,573	4,432

Undergraduate Class Size (Fall Census)	2020	2021	2022	2023	2024
2 to 9	0	1	0	3	2
10 to 19	0	51	43	45	38
20 to 29	0	15	19	18	18
40 to 49	0	0	1	1	0



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Undergraduate Class Size (Fall Census)	2020	2021	2022	2023	2024
50 or more	0	1	0	0	0
TOTAL UNDERGRADUATE CLASSES	0	68	63	67	58

Degrees & Certificates Awarded (Academic Year)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Bachelor's Degrees	211	180	192	164	186
Master's Degrees	6	9	7	16	21
Doctoral Degrees	0	0	0	0	0
Certificates	0	0	0	0	0
TOTAL DEGREES & CERTIFICATES AWARDED	217	189	199	180	207

Expenditures (Fiscal Year)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
MCOM Lab/Class Fee	\$9,758	\$13,750	\$19,491	\$10,027	\$9,526
Mass Communication	\$2,486,684	\$2,590,021	\$2,817,044	\$2,962,836	\$3,146,253
TOTAL DEPARTMENTAL EXPENDITURES	\$2,496,442	\$2,603,771	\$2,836,535	\$2,972,863	\$3,155,779

TOTAL COLLEGE EXPENDITURES	\$19,375,156	\$20,996,536	\$22,155,281	\$23,294,389	\$25,529,714
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