

SOCIAL MEDIA INTERNSHIP OPPORTUNITY

For the Communication Management Graduate Program

The Communication Management Graduate Program at Department of Mass Communication is seeking one undergraduate student intern for the spring 2026 semester.

The intern will work closely with Professor Juan Liu, Communication Management Graduate Program's (COMM-G) Social Media Coordinator, on COMM-G social media accounts. Candidates must be MCOM majors standing to be considered. Interns receive up to 3 credits per semester.

Job Description:

- Provide information and events about Communication Management graduate program.
- Secure a stable growth of online engagement and increase awareness of the graduate program.
- Maintain high visibility and positive image of COMM-G social media presence.



Communication
Management

Job Requirements:

- Craft engaging posts tailored to multiple social media platforms.
- Produce compelling videos and reels for the graduate program's social channels.
- Promote and cover graduate program events like orientation, networking event, Open House, thesis/graduate project presentations, campus events, and commencement, etc.

To Apply:

Please email your current resume to Dr. Juan Liu at juanliu@towson.edu. In the email, please include a description of any social media experience you have and why you want to be considered for the internship. Please send the email by **5 p.m., Friday, November 7, 2025**.

