**Innovation**

**Teaching**

* Experimentation with pedagogy:
	+ New pedagogical methods including flipped classroom, co-teaching, hybrid, and online offerings
	+ New and revised assignments and exams including business plan/ business pitch assignments, interactive exercises, “hands-on assignments”, and service-learning
	+ Integration of cases in courses including case competitions in the class
	+ Integration of technology in courses including utilizing new technology sources (open source), clickers, online formats (GitHub), software, simulations, blogs, video-conferencing, and Adaptive Learning Technology (AI)
	+ Integrate cutting-edge topics into the curriculum
	+ Integration of industry, “real-world” through guest speakers, field trips, and “real-life” projects
	+ Utilize cost-effective alternates for course materials
	+ New course development to include interdisciplinary courses with team teaching and Honors Thesis
* Provide opportunities for research in the classroom including the use of the Behavioral Lab, T. Rowe Price Finance Lab, and increasing the number of Independent studies
* Integrate external certifications within curriculum as foundation of learning
* Provide learning opportunities for students and faculty outside of the classroom
* Introduction of forward-looking programs

**Scholarship**

* Adoption of new research methodologies
* Engage students in research and dissemination of findings
* Broaden scope of multi-disciplinary research
* Pursue patents and trademarks
* Secure non-traditional funding for research, i.e. fellowships, grants, contracts
* Translate research for different audiences and media

**Service**

* New internal opportunities/ dynamic task forces
* Use technology to improve flexibility and collaborative effectiveness of service
* Community fundraisers and non-profit development within departments and college
* Faculty outreach initiatives, i.e. pro-bono work, ad hoc services, consulting
* Develop and participate in CBE/ TU extra-curricular outreach programs- VITA Tax Prep, Maryland Council on Economics Education, and Towson Global