

FIRSTNAME LASTNAME

Baltimore, MD

tstudent@students.towson.edu

477.777.8888

EDUCATION

Bachelor of Fine Arts in Art + Design, Digital Art Design Concentration

Towson University, Towson, MD

May 20xx

- Dean's List, Dec 20xx-present
- AIGA, Towson University Chapter, the professional association for design
- Fund 50% of education by maintaining part-time job and full-time course load
- Related Coursework: Illustration Concepts for Designers, Digital Art: Experimental, Design for the WWW
- Honors: National Collegiate Scholar, Golden Key International Honour Society

Associate of Arts, Art

| Frederick Community College, Frederick, MD |

May 20xx

SKILLS: Adobe InDesign, Adobe Dreamweaver, 2D/3D Modeling Principles, Scripting Languages: HTML, CSS, AJAX, SQL

DESIGN EXPERIENCE

Intern | Towson University Design Center, Towson, MD |

Sept. 20xx-Present

- Design over 10 marketing pieces for University clubs, departments and organizations
- Create media guides, event posters, programs, and brochures using InDesign
- Develop and establish client relationships using social marketing tools such as Facebook
- Devise innovative solutions to problems with hundreds of customers while working within project parameters

Volunteer | Baltimore Design Team, Baltimore, MD |

Aug. 20xx-May 20xx

- Designed 24 websites for non-profit organizations in the greater Baltimore area
- Assessed the marketing needs of three, public high school athletic teams and organized cost-effective outreach using Facebook, Instagram, and Twitter

ADDITIONAL EXPERIENCE

Marketing Assistant | ELG Commercial Builders, Lillington, NC |

May-Aug 20xx

- Maintained and updated company website using Adobe Dreamweaver
- Collaborated with marketing team of six to design brochures, flyers and web ads for five malls and department stores across the United States
- Developed telephone outreach strategies to expand company communication
- Managed daily interaction database while initiating phone and email contact with vendors

Administrative Assistant | ABI Capital Group, Lillington, NC |

May 20xx-Jan 20xx

- Worked in teams to design company envelopes, binder covers and labels
- Created and presented two workshops on proper business conduct and etiquette
- Maintained company documents, client information and project files daily

LEADERSHIP

Member | Best Buddies International, Towson, MD |

Oct. 20xx-Present

- Update website calendar for yearly events, conferences and meeting
- Create a focus group dedicated to feeding hungry children in Baltimore City

Volunteer | Habitat for Humanity, Towson, MD |

Sept. 20xx-Present

- Train peer networking groups of 12 to recruit members for organizational projects

Performer | Modern Dance Club, Towson, MD |

May 20xx-Jan 20xx