

TAP INTO TU

As an anchor institution, Towson University is committed to engaging with local businesses and organizations to spur economic development and impact.

DID YOU KNOW THESE FACTS ABOUT TU?



Largest university in the Baltimore area. Almost **20K** students, **110+** undergraduate majors, concentrations & tracks, **80+** graduate programs, and **7** doctoral degree programs



86% of TU's class of 2022 working graduates are employed in Maryland



College of Business and Economics is the **LARGEST** accredited undergraduate business program in MD



TOP 100 among national public universities by Forbes

ALUMNI RELATIONS

Alumni Relations champions lifelong, supportive partnerships among TU and alumni to increase engagement, advancement, pride, and philanthropic commitment.

Steven Rosenfeld, Director, Alumni Communications & Recognition; srosenfeld@towson.edu

ATHLETICS

There are many ways to support and connect with student-athletes through the Tigers in the Community program and giving and membership options.

Lauren Hoskins, Assistant Athletic Director for Executive Operations; lhoskins@towson.edu

BECOME A VENDOR

Procurement Services strives to promote competition in an open and fair environment and prioritizes buying from small, minority, and local businesses.

Chanel Franze, Manager of Business Inclusion and Supplier Diversity; cfranze@towson.edu

CERTIFICATION & TRAINING PROGRAMS

TU's Continuing & Professional Studies offers instructor-led and self-paced certification prep course to advance careers and works with businesses to develop customized programs.

Sharyn Grove, Director of Operations; sgrove@towson.edu

DATA ANALYSIS, GIS, & TECH SUPPORT

Tap into GIS data development and analysis, economic and policy analysis, and IT hosting services via the Division of Strategic Partnerships & Applied Research.

Daraius Irani, Vice President for Strategic Partnerships and Applied Research; dirani@towson.edu

EVENT HOSTING

TU's Event & Conference Services works with outside partners to reserve facilities and manage on-campus events and conferences.

Scott Beyer, Director; sbeyer@towson.edu

GRADUATE & UNDERGRADUATE ADMISSIONS

TU offers programs in flexible formats for busy professionals. The Towson Learning Network works with businesses and other organizations to deliver programs via cohort formats at off-campus and on-site locations.

Clare Muhoro, Associate Provost for Academic Affairs; cmuhoro@towson.edu

GRAPHIC DESIGN & PRINT SERVICES

TU graphic designers and printers create impactful deliverables such as high-quality graphic design and printing for brochures, banners, booklets, and more at an affordable price.

Meredith Taylor, Auxiliary Marketing & Operations Specialist; mltaylor@towson.edu

INNOVATION & ENTREPRENEURSHIP SUPPORT

The StarTUup at the Armory is TU's state-of-the-art, award-winning business engagement center and entrepreneurship hub and provides connection, support, and free co-working space.

Patrick McQuown, Executive Director of Entrepreneurship; pmcquown@towson.edu

INTERNSHIP & EMPLOYMENT NEEDS

The Career Center connects employers with students and alumni and provides resources to employers to ensure businesses can easily navigate the hiring and recruitment process.

Lorie Logan-Bennett, Assistant Vice President of Career Services; lloganbennet@towson.edu

LEADERSHIP DEVELOPMENT & COACHING

The Dr. Nancy Grasmick Leadership Institute offers a robust portfolio of values-driven programs and coaching for leaders at any level and from all industries.

Erin Moran, Executive Director; emoran@towson.edu

PROMOTIONS & EVENTS

The Office of University Promotions and Events is the connection point for outside organizations seeking support for sponsorship proposals, sponsorship appeals, and sponsor-oriented special events.

Louise Miller, Assistant Vice President; lmiller@towson.edu

SUBJECT MATTER EXPERTISE

TU's faculty partner with business leaders on applied research projects, product development and evaluation, curriculum development, experiential learning projects for students, and more.

Clare Muhoro, Associate Provost for Academic Affairs; cmuhoro@towson.edu

SUPPORT TOWSON UNIVERSITY

Advance your company's mission and brand while making positive impacts on students and the community. The Corporate Relations team builds meaningful relationships between corporate funders and TU.

Melanie Kelleher, Director of Institutional Engagement; mkelleher@towson.edu

WANT TO WORK WITH TOWSON UNIVERSITY BUT NOT SURE HOW?

The Office of Partnerships & Outreach is here to help you navigate and connect the dots.

Reach out to partnerships@towson.edu to get started.

Accurate as of 9/12/24

