

## ABOUT BTU

### WHAT IS BTU?

At Towson University (TU), BTU stands for **B**altimore-**T**owson **U**niversity and it builds a framework to capture and support the work taking place between TU and its partners.

### BTU GOALS

- ▶ Support faculty, staff, and students engaging in partnership work
- ▶ Listen and serve as a front door for external organizations
- ▶ Identify, capture, and determine the scope of partnerships and collaborations
- ▶ Coordinate campus resources
- ▶ Evaluate impacts and outcomes
- ▶ Align TU's work for greater impact
- ▶ Recognize and reward this work

TU FACULTY, STAFF, AND STUDENTS HAVE

**216** ACTIVE ENGAGEMENTS WITH BTU NETWORK PARTNERS

AS OF SPRING 2018

### TU'S ACTIVE ENGAGEMENTS ARE CLASSIFIED AS

TRANSACTIONAL (7%)

EMERGING IDEAS (6%)

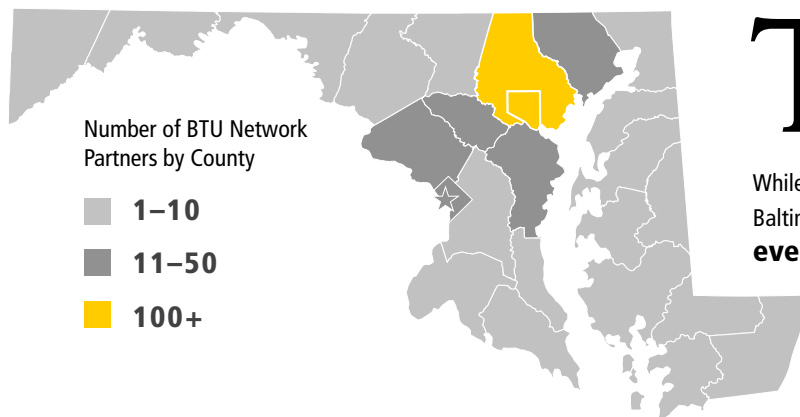
ONE-TIME COLLABORATIONS (23%)

ONGOING COLLABORATIONS (64%)



*These numbers do not reflect the organizations that over 8,000 students had internship experiences with during the 2017–2018 academic year, as reported by the TU Career Center.*

### WHERE ARE OUR BTU NETWORK PARTNERS?



**TU** TOWSON UNIVERSITY  
**MATTERS TO MARYLAND**

While most of our BTU network partners reside within Greater Baltimore, TU faculty, staff, and students work with partners in **every county across the state.**

Grow with us.

# BTU PARTNERSHIPS SHOWCASE

Tuesday, April 24, 2018

11:30 a.m.–1:30 p.m.

SECU Arena  
[Towson.edu/Showcase](http://Towson.edu/Showcase)

  
**TOWSON**  
UNIVERSITY™

# EXHIBITORS



## High-quality and Equitable Education

### CENTERS AND INSTITUTES

- 24 EduCycle**  
Julie Leary  
jleary@towson.edu
- 33 Literacy Center**  
Shelly Huggins  
shuggins@towson.edu
- 37 Towson University Graduate Programs**  
Janet DeLany  
jdelany@towson.edu

### FEATURED PROJECTS

- 35 BCPS/TU Training and Immersion Classroom**  
Katherine Holman  
kholman@towson.edu
- 34 Forget-Me-Not Holocaust Exhibition**  
Joyce Garczynski  
jgarczynski@towson.edu
- 31 Literacy and Arts Programming**  
Gilda Martinez-Alba  
gmartinez@towson.edu
- 31 Model UN**  
Alison McCartney  
amccartney@towson.edu
- 36 Project ASTRO**  
Rommel Miranda  
rmiranda@towson.edu
- 32 TEAB: Teaching Environmental Awareness in Baltimore: Integrating Environmental Education into Teacher Preparation and middle school curricula in Baltimore City**  
Sarah Haines  
shaines@towson.edu
- 34 Towson Teaching Fellows**  
Cynthia Ghent  
cghent@towson.edu
- 32 Towson University Center for STEM Excellence**  
Mary Stapleton  
mkstapleton@towson.edu



## Lifelong Health and Well-Being

### CENTERS AND INSTITUTES

- 17 Helping Up Mission**  
Sarah Kerr, skerr@helpingup.org
- 13 Institute for Well-Being**  
Sharon Glennen, sglennen@towson.edu
- 10 Osher Lifelong Learning Institute at Towson University**  
Tracy Jacobs, tjacobs@towson.edu

### FEATURED PROJECTS

- 11 Afya Wellness Ambassadors Program**  
Susann Galloway, sigalloway@towson.edu
- 18 The Impact of Learning Environment on Knowledge Outcomes and Student Satisfaction in Sleep Medicine Education**  
Tamara Douglass-Burton, tburton@towson.edu
- 11 Insect Pest Management**  
Vonnies Shields, vshields@towson.edu
- 19 Integrating an Evidence-Based Intervention in a Smartphone Application to Enhance Surgical Safety—World Health Organization's Safe Surgery Checklist**  
Cyrus Engineer, cengineer@towson.edu  
Subrata Acharya, sacharya@towson.edu
- 14 Kids in Safety Seats (KISS) at TU**  
Niya Werts, nwerts@towson.edu
- 20 Mobile Health Application for Clinicians to Enhance Clinical Decision-Making at the Point of Care**  
Kyungsook Gartrell, kgartrell@towson.edu
- 21 Partnership for Emergency Medical Service Education and Patient Care**  
Nikki Austin, eaustin@towson.edu
- 12 Promoting Food Access among College Students**  
Andrea Brace, abraace@towson.edu
- 20 Standard-based Connected Personal Healthcare Framework**  
Yeong-Tae Song, ysong@towson.edu
- 14 Supporting B'More for Healthy Babies with Health Education**  
Laurencia Hutton-Rogers, lhuttonrogers@towson.edu
- 17 TU+Helping Up Mission**  
Mary Lashley, mlashley@towson.edu
- 18 Understanding and Overcoming Barriers to Healthy Eating with Chronic Disease**  
Kathleen Gould, kgould@towson.edu
- 12 Understanding University Students' Exercise FIT Values with Wearable Exercise Tracking Technology**  
Carrie McFadden, cmcfadden@towson.edu



## Strong Neighborhoods and Sustainable Communities

### CENTERS AND INSTITUTES

- 26 Alumni Relations**  
Steve Rosenfeld  
srosenfeld@towson.edu
- 28 Baltimore Hebrew Institute at Towson University**  
Alyssa Sapia  
asapia@towson.edu
- 21 Pikesville Volunteer Fire Company**  
Michelle Bomgardner  
mbomga1@students.towson.edu;  
Kyle Morris  
kmorris33@students.towson.edu
- 27 Towson Athletics**  
Bria Bennett  
bbennett@towson.edu

### FEATURED PROJECTS

- 29 Interdisciplinary service-learning: Teaching a communication capstone course for practical and social learning**  
Melanie Formentin  
mformentin@towson.edu
- 30 Missing Voices of Our New Historical Great Baltimore**  
Huili Hong  
hhong@towson.edu
- 25 The Towson Chamber of Commerce & the Leadership Communication Service Learning Course**  
Carol Norton  
cnorton@towson.edu
- 30 Voices of Baltimore: Life Under Segregation**  
Morna McDermott,  
mmcdermott@towson.edu



## Thriving and Competitive Economy

### CENTERS AND INSTITUTES

- 9 Baltimore County Department of Economic and Workforce Development**  
Sara Trener  
strener@baltimorecountymd.gov
- 7 Career Center**  
Lorie Logan-Bennett  
lloganbennett@towson.edu
- 4 Center for GIS**  
Ashley Buzzeo  
abuzzeo@towson.edu
- 1 Center for Innovation + Entrepreneurship**  
Jan Baum  
jbaum@towson.edu
- 5 Center for Professional Studies: Continuing Education**  
Vicki Simek  
vsimek@towson.edu
- 3 Regional Economic Studies Institute**  
Julie Knight  
knight@towson.edu
- 6 Professional Leadership Program for Women at Towson University**  
Bernard Reynolds  
bdreynolds@towson.edu
- 8 TU Incubator**  
Frank Bonsal  
fbonsal@towson.edu

### FEATURED PROJECTS

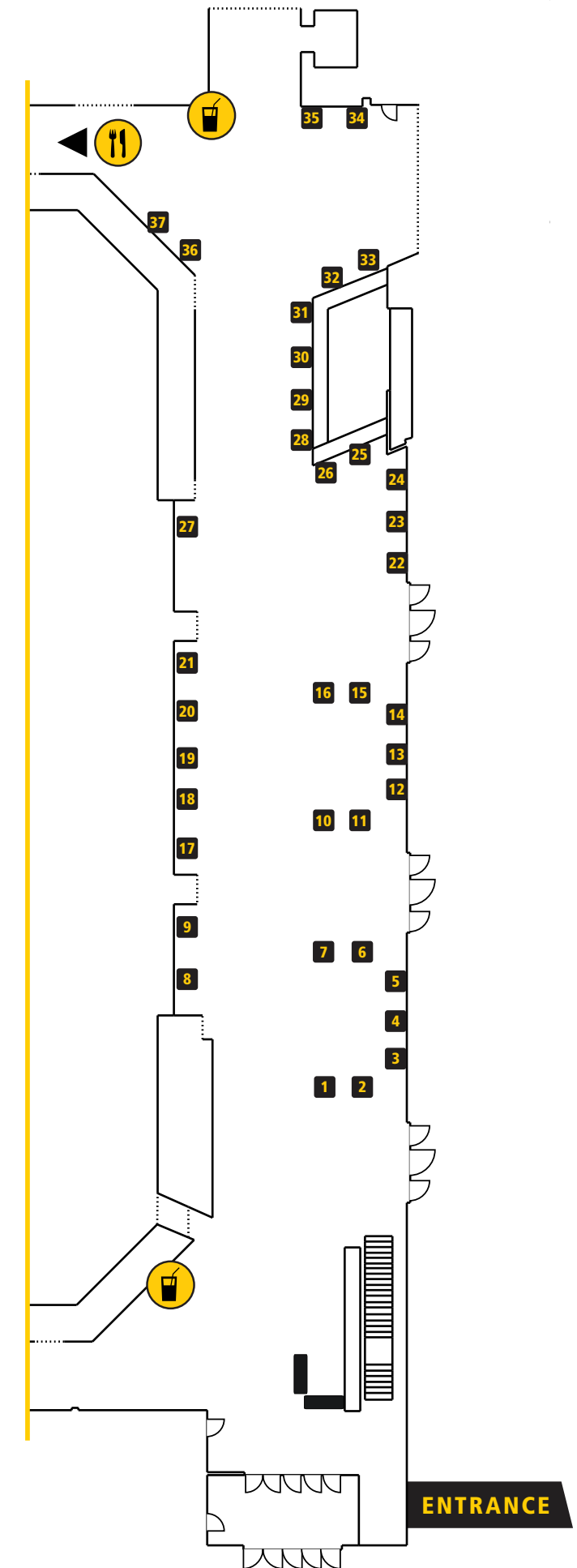
- 2 Maryland's Voting Process**  
Natalie Scala  
nscala@towson.edu
- 1 Towson University College of Business and Economics Live Strategy Competition**  
Lori Ellison  
lellison@towson.edu



## Vibrant Arts and Cultural Community

### FEATURED PROJECTS

- 25 AileyCamp Baltimore**  
Marissa Berk-Smith  
mberksmith@towson.edu
- 15 City Kids Art Program**  
Katherine Broadwater  
kbroadwater@towson.edu
- 23 Light City Baltimore**  
Jenee Mateer  
jmateer@towson.edu
- 22 Opera in a Can**  
Phillip Collister  
pcollister@towson.edu
- 24 Superheroes, TU Community Outreach class, and Dr. Bernard Harris Elementary**  
Tavia La Follette  
tlafollette@towson.edu
- 16 Towson Theatre Infusion**  
Susan Rotkowitz  
srotkowitz@towson.edu
- 16 Youth Artists and Allies Taking Action in Society**  
Kate Collins  
kacollins@towson.edu



## Congratulations 2018 BTU Partnership Award Winners

**Model UN**  
Alison McCartney  
amccartney@towson.edu

**Opera in a Can**  
Phillip Collister  
pcollister@towson.edu

**TU+Helping Up Mission**  
Mary Lashley  
mlashley@towson.edu