



Baltimore Nonprofit Summit: Strengthening and Supporting Black and Minority-Led Organizations

Friday, May 9, 2025 from 8:00AM–3:30PM
Towson University Union

SCHEDULE

8:00–8:30AM **CHECK-IN AND BREAKFAST (BALLROOMS ABC)**

8:30–8:35AM **WELCOME FROM TU (BALLROOMS ABC)**

- Kathleen Crostic, Executive Director, Office of Partnerships and Outreach, Towson University

8:35–9:15AM **OPENING PLENARY- LEADERSHIP CHALLENGES NPOS ARE FACING NOW (BALLROOMS ABC)**

An introductory discussion with two local Nonprofit leaders, delving into the current landscape of the nonprofit field, pervasive challenges they are confronted with, and their strategies for approaching them.

- Brittany Young, Founder and Director of B-360
- Eric Jackson, Co-founder and Director of Black Yield Institute
- Facilitator: Donn Worgs, Professor of Political Science, Director of African American Studies, Towson University

9:15–9:30AM **PERFORMANCE (BALLROOMS ABC)**

Preserving and promoting the rich traditions of African culture through dance and music.

- The Keur Khaleyi African Dance Company

9:45–11:00AM **CONCURRENT SESSIONS I**

● **Story Mapping (ROOM 319)**

Learn the basics of story map development and how you can utilize story mapping to highlight your organizations reach and impact.

- Christina Bell, Lead GIS Specialist, Towson University
- Arianna Cacic, GIS Specialist, Towson University

● **Program Evaluation (ROOM 321)**

Gain the skills to assess and evaluate your programs and projects while preserving your organization's principles.

- Amy Coates Madsen, Vice President of Programs, Maryland Nonprofits

● **Social Entrepreneurship (ROOM 323AB)**

Explore sustainable business plans through inclusive models of social entrepreneurship.

- Jim Howard Kucher, Associate Professor of Social Innovation, Director of Graduate Certificate in Social Entrepreneurship, University of Maryland, Baltimore
- Eric Johnson, Director of Programs, Innovation Works

● **Starting and Sustaining an Internship Program (ROOM 325AB)**

Learn ways to develop an internship program that works for your organization's time and resources.

- Chaz Walters, Associate Director of External Relations and Partnerships, Towson University
- Rosemary Riel, Associate Director of Career Education and Equity, Towson University
- Tonee Lawson, Founder and Executive Director, The Be. Org
- Dezanae Boston-Bernier, Internship Program Manager, T. Howard Foundation
- Shelby Truxon, Vice President of Internship Experience, The Nonprofit Alliance

● **Market Research (CLA 4101)**

Utilize TU resources to conduct market research, increasing your understanding of your organization's target audience and improving programming and outreach to match their needs.

- Shana Gass, Head of Research Services, Business & Economics Librarian, Towson University
- Joyce Garczynski, Assistant University Librarian for Communication & Digital Scholarship, Towson University.

Note: This session is held twice and requires a short walk to the Liberal Arts building. Please remain in the ballrooms to be escorted over by TU volunteers.

Learn more at www.towson.edu/nonprofit-summit

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11:15AM–12:15PM LUNCH CHATS (BALLROOMS ABC)

Eat and network with local stakeholders and fellow Nonprofits.

- Baltimore Children & Youth Fund
- Maryland Humanities
- Bmore Empowered
- Associated Black Charities
- Maryland Nonprofits
- France-Merrick Foundation
- Northeast Towson Improvement Association
- Maryland Philanthropy Network

12:30–1:45PM CONCURRENT SESSIONS II

• Grantwriting 360° (ROOM 319)

Receive wraparound support with grant research, submission, and tracking.

- Student Interns, Grantwriting In Valued Environments (G.I.V.E.), Towson University
- Zosha Stuckey, Professor of English, Co-Director of G.I.V.E., Towson University
- Carrie Grant, Assistant Professor of English, Co-Director of G.I.V.E., Towson University

• Leveraging Technology Options (ROOM 321)

Unpack tips and tricks to advance your technology use as an NPO. Explore the platforms that exist and how technology can be utilized to meet your organization's needs.

- Mark Mason, Director of Customer Success, Tech Impact

• Change Management (ROOM 323AB)

Establish methods for addressing change in your organization's external environment, internal conditions, and the needs of the population to minimize change fatigue.

- Emilio Osso, Change Management & Training Specialist, Towson University
- Dena Barnwell, Change Management & Training Specialist, Towson University

• Workplace Wellness and Self-Care in the NPO World (ROOM 325AB)

Take a moment to recenter yourself and establish methods for maintaining wellness in the field.

- Patty Prasada-Rao, Senior Consultant, Maryland Nonprofits

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2:00–3:30PM NETWORKING EVENT AND CLOSING (BALLROOM E)

Mingle and build connections with peer nonprofits, local stakeholders, and TU faculty, staff, students, and alumni.

- Keala Travers, Program Manager, Neighborhood Companions - Towson University Alumna



We greatly appreciate you taking the time to attend today's summit. Please share your experience with us, so that we may continuously improve the Baltimore Nonprofit Summit to better serve the needs of the community.

We hope to see you at the next summit in 2027!

LEARN MORE ABOUT TU'S NONPROFIT RESOURCE GUIDE



Created to advance the ways in which Towson University engages with the community, the Nonprofit Resource Guide provides a central location for Nonprofits visiting TU's site to find the support they need, whether it be through TU or through other local entities.

THANK YOU TO OUR PARTNERS

