

Rubric for MB3 Poster Presentation of Independent Research

Student Name:			
Category	Scoring Criteria	Points	Evaluation
Organization 30 points	Poster is well organized (<i>Sufficient space between columns leaves no doubt about where one column ends and another begins.</i>)	10	
	Sequence of the presentation is easy to follow using visual clues provided. (<i>Clues may include numbers, letters or arrows.</i>)	10	
	Text is simple and large enough to be read from a minimum of four feet away. (<i>A standard, easy to read text is used. Both capital and small-case letters are used.</i>)	10	
Presentation 25 points	Graphics dominate the poster visually with text playing a support role. (<i>Use graphics, cartoons, and figures when possible.</i>)	5	
	Relative importance of poster elements is graphically communicated. (<i>More important information is presented with larger graphics or text.</i>)	10	
	Title clearly describes the research presented. (<i>Title is easily understandable.</i>)	5	
	Artistic elements of the poster are subtle and do not distract from the message of the poster. (<i>Scientific posters present information clearly.</i>)	5	
Report of Research 45 points	The research subject is well covered on the poster. (<i>Details indicate the topic was sufficiently researched and quality information is presented.</i>)	15	
	Information is presented in a bold and explicit manner. (<i>Title is explicit, communicating project purpose. Conclusion provides interpretations, not just repeats results.</i>)	20	
	The overall message of the poster is obvious. (<i>Some message is communicated by the poster.</i>)	10	
Score	Total Points	100	

Comments: