

# B.S. in Communication Studies

## Why study Communication Studies at TU in Northeastern Maryland?

Skills learned in communication studies courses are repeatedly listed in the top 5 skills sought by employers. Communication graduates are trained to think deeply about how communication processes relate to many of today's important issues. Our graduates understand that effective communication can bring people together across cultural contexts, and they know how to communicate with care and respect for others' beliefs. The major provides both theory and research as well as applicable skills that will prepare students for a variety of careers. Students in this program take advantage of a variety of different opportunities including:

**Internships:** Communication Studies students have a robust track record interning in positions where they practice and perfect practical communication skills, which carry students into their futures. Students gain excellence in areas as diverse as community outreach, market research, social media management, organizational communication, fundraising, and event planning. On-going internship placements include The National Aquarium, The American Association of Colleges for Teacher Education, Royal Farms Arena, Baltimore Orioles, Girl's Life Magazine, among others.

**Study Abroad Programs:** Interested in traveling abroad? Towson's Communication Studies Study Abroad Program offers you the opportunity to broaden your perspective and your education at the same time. Open your mind to what the world has to offer while furthering your degree in Communication Studies with faculty led Study Abroad elective courses(3 credit), including: • TU Identity, Expression, and Social Action in Scotland • Global Competence & Communication in Barcelona, Spain • Corporate Communication in the UK

## Selected Faculty Profiles

**Dr. Audra McMullen** Dr. Audra McMullen, Professor and TUNE Program Coordinator, specializes in interpersonal communication, organizational communication, and communication training. Working with students outside of the traditional classroom is where she finds the greatest pleasure. She enjoys leading study abroad programs and advising the COMM Club and the Pi Kappa Delta honorary. Her quantitative research agenda focuses on pedagogical practices and her qualitative research focuses on community building. Currently, she is investigating how drystone wall festivals bring people together in a concept called "Civic Communion."

**Dr. Michaela Frischherz** Dr. Frischherz earned her Ph.D. in Communication Studies from the University of Iowa in May of 2015. She also holds a M.A. in Cultural Analysis from the Universiteit van Amsterdam and a B.A. in Diplomacy & Foreign Affairs from Miami University, Ohio. Dr. Frischherz specializes in rhetorical theory and criticism with an emphasis on feminist and queer theory. Dr. Frischherz teaches rhetorical theory and criticism, sexual communication, and communication and gender.

**Dr. Jennifer Potter** Dr. Potter earned her Ph.D. from Howard University in Communication and Culture in 2008. She earned her MA in Communication Studies at University of Northern Iowa in 2005 and her BA in Communication, Sociology, and Political Science from Cornell College in 2001. Dr. Potter's research agenda has never been defined by a specific method or field of study, but instead has been propelled by her interest in specific artifacts related to gender and race. Dr. Potter teaches courses in Intercultural Communication, Research Methods, Gender and Communication, and Social Protest.

## Example Courses Offered

COMM 300: Research Methods (core 9)

COMM 419: Organizational Communication

COMM 412: Rhetorical Theory and Criticism

COMM 303: Advanced Public Speaking

COMM 304: Persuasion

COMM 320: Communication Law

COMM 418: Training and Development

COMM 390: Communication and Politics

COMM 470: Special Topics: Free Speech in an Open Society

COMM 477: Intercultural Communication



Northeastern  
Maryland



## Harford Community College: Associate of Arts (A.A) in Communication Studies Towson University: Bachelor’s Degree (B.S.) in Communication Studies

Towson University offers Harford Community College students the opportunity to obtain a bachelor’s degree (B.S.) in Communication Studies without ever leaving northeastern Maryland! Students who complete Harford Community College’s Associate of Arts (A.A.) in Communication Studies using the Transfer Agreement sequence will be eligible to transfer to the Towson University in Northeastern Maryland facility on the Harford Community College campus to earn a bachelor’s degree.

### Recommended Course Schedule Sequence at Harford Community College

<p><b>First Semester (15 credits)</b></p> <p>CMST 101 Speech Fundamentals (3) <b>GI</b></p> <p>ENG 101 English Composition (3) <b>GE</b></p> <p>Behavioral/Social Science Elective (3) <b>GB</b></p> <p>Mathematics Elective (3) <b>GM</b></p> <p>General Elective (3)</p>	<p><b>Second Semester (16 credits)</b></p> <p>CMST 105 Interpersonal Communication (3) <b>GI D</b></p> <p>ENG 216 Business Communications (3)</p> <p>PSY 101 General Psychology (3) <b>GB</b></p> <p>Biological/Physical Science Elective (3) <b>GL</b></p> <p>General Elective (3)</p> <p>Physical Education Elective (1)</p>
<p><b>Third Semester (15 credits)</b></p> <p>CMST 200 Communication Theory (3)</p> <p>PHIL 205 Ethics (3) <b>GH</b></p> <p>Arts/Humanities Elective (not PHIL or ENGL) (3) <b>GH</b></p> <p>Behavioral/Social Science Elective (3) <b>GB</b></p> <p>General Elective (3)</p>	<p><b>Fourth Semester (14 credits)</b></p> <p>CMST 230 Nonverbal Communication (3)</p> <p>CMST 210 Group Communication and Leadership (3) <b>GH</b></p> <p>Biological/Physical Science Elective (w/lab) (4) <b>GS</b></p> <p>General Elective (3)</p> <p>Physical Education Elective (1)</p>

**NOTE:** The following codes identify courses which satisfy the General Education Requirements at HCC:

- GB** Behavioral/Social Science \*      **GE** English Composition      **GH** Arts/Humanities \*      **GM** Mathematics
- GI** Interdisciplinary & Emerging Issues      **GS** Biological/Physical Science      **D** Diversity
- GL** Biological/Physical Laboratory Science

At HCC, future transfer students may earn credits that count toward the **Core Curriculum requirements** at Towson University. These Core requirements consist of a minimum of 40 units of coursework in 13 categories .

Program Transfer Agreement last revised 3/2020. Please note that this information is subject to change. Be sure to meet with your HCC advisor each semester to track your progress and confirm your course schedule.

**B.S. in Communication Studies**  
**Towson University in Northeastern Maryland**

**First Fall Term (15 units)**

**COMM 300** Research Methods (3) (Core 9)  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective:** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*

**First Spring Term (15 units)**

**COMM 311** Rhetorical Theory and Criticism (3)  
**COMM 477** Intercultural Communication (3)  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective :** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*

**Second Fall Term (15 units)**

**COMM 419** Organizational Communication (3)  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective:** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*

**Second Spring Term (15 units)**

**COMM 450** Capstone in COMM (3)  
**COMM Elective:** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*

**Examples of Rotating Major Electives**

**Public Discourse and Advocacy Electives:**

COMM 331 Advocacy and Argument  
 COMM 303 Advanced Pubic Speaking  
 COMM 304 Persuasion  
 COMM 420 Communication Law  
 COMM 365 Visual Communication  
 COMM 390 Communication and Politics

**Identity and Culture Electives:**

COMM 333 Intro. to Performance Studies  
 COMM 345 Sexual Communication  
 COMM 368 Communication and Popular Culture  
 COMM 382 African American Communication  
 COMM 440 Communication and Gender

**Leadership and Organizational Communication Electives:**

COMM 315 Business and Professional Communication  
 COMM 380 Leadership Communication  
 COMM 418 Communication Training and Development  
 COMM 422 Conference Planning and Management

**General Information**

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**Audra McMullen, Ph.D.**

Communication Studies Program Coordinator  
 at TU in Northeastern Maryland  
 410-704-3605 • amcmullen@towson.edu



Northeastern  
Maryland



## Harford Community College: Associate of Arts (A.A) in English Towson University: Bachelor’s Degree (B.S.) in Communication Studies

Towson University offers Harford Community College students the opportunity to obtain a bachelor’s degree (B.S.) in Communication Studies without ever leaving northeastern Maryland! Students who complete Harford Community College’s Associate of Arts (A.A.) in Communication Studies using the Transfer Agreement sequence will be eligible to transfer to the Towson University in Northeastern Maryland facility on the Harford Community College campus to earn a bachelor’s degree.

### Recommended Course Schedule Sequence at Harford Community College

#### First Semester (16 Units)

**ENG 101:** English Composition (3) **GE**  
**HIST 101:** History of Western Civ 1 (3) **GB/D** or  
**HIST 103:** History of the US 1 (3) **GB/D**  
**PHIL 205:** Ethics (3) **GH** or  
**PHIL 221:** Business Ethics **GH** (3)  
**CMST 101:** Speech Fundamentals (3) **GI**  
**Mathematics Elective:** (3) **GM**  
**Physical Education Elective:** (1)

#### Second Semester (13 Units)

**ENG 102:** English Composition and Literature: (3) or  
**ENG 109:** English Composition: Research Writing: (3)  
**HIST 102:** History of Western Civilization II: (3) **GB/D** or  
**HIST 104:** History of the US II: (3) **GB/D**  
**CMST 210:** Group Comm. and Leadership: (3) **GH**  
**CMST 105:** Interpersonal Communications: (3) or  
**General Elective:** (3)  
**General Elective:** (1)

#### Third Semester (16 Units)

**CMST 200 :** Communication Theory (3)  
**Behavioral/Social Science Elective:** (3) **GB**  
**Biological/Physical Science Elective (w/Lab):** (4) **GSL**  
**Literature Elective:** (3) **GH**  
**Literature Elective:** (3) **GH**

#### Fourth Semester (15 Units)

**CMST 230:** Nonverbal Communications (3)  
**Biological/Physical Science Elective:** (3) **GS**  
**Humanities Elective:** (3)  
**Literature Elective:** (3) **GH**  
**Literature Elective:** (3) **GH**

**NOTE:** The following codes identify courses which satisfy the General Education Requirements at HCC:

**GB** Behavioral/Social Science \*      **GE** English Composition      **GH** Arts/Humanities \*      **GM** Mathematics  
**GI** Interdisciplinary & Emerging Issues      **GS** Biological/Physical Science      **D** Diversity  
**GL** Biological/Physical Laboratory Science

At HCC, future transfer students may earn credits that count toward the **Core Curriculum requirements** at Towson University. These Core requirements consist of a minimum of 40 units of coursework in 13 categories .

Program Transfer Agreement last revised Spring 2024. Please note that this information is subject to change. Be sure to meet with your HCC advisor each semester to track your progress and confirm your course schedule.

## B.S. in English-Communication Studies Towson University in Northeastern Maryland

### First Fall Term (15 units)

**COMM 300** Research Methods (3) (Core 9)  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective:** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*

### First Spring Term (15 units)

**COMM 311** Rhetorical Theory and Criticism (3)  
**COMM 477** Intercultural Communications (3)  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective :** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*

### Second Fall Term (15 units)

**COMM 419** Organizational Communications (3)  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective:** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*

### Second Spring Term (15 units)

**COMM 450** Capstone in COMM (3)  
**COMM Elective:** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*

### Examples of Rotating Major Electives

**Public Discourse and Advocacy Electives:**

COMM 331 Advocacy and Argument  
 COMM 303 Advanced Pubic Speaking  
 COMM 304 Persuasion  
 COMM 420 Communication Law  
 COMM 365 Visual Communication  
 COMM 390 Communication and Politics

**Identity and Culture Electives:**

COMM 333 Intro. to Performance Studies  
 COMM 345 Sexual Communication  
 COMM 368 Communication and Popular Culture  
 COMM 382 African American Communication  
 COMM 440 Communication and Gender

**Leadership and Organizational Communication Electives:**

COMM 315 Business and Professional Communication  
 COMM 380 Leadership Communication  
 COMM 418 Communication Training and Development  
 COMM 422 Conference Planning and Management

\*General Electives can be taken from TU either at TUNE or TU online

### General Information

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 at TU in Northeastern Maryland  
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## Cecil College: Associate’s Degree (A.A) in Communication Studies

## Towson University: Bachelor’s Degree (B.S.) in Communication Studies

Towson University offers Cecil College students the opportunity to obtain a bachelor’s degree (B.S.) in Communication Studies without ever leaving northeastern Maryland! Students who complete Cecil College’s Associate of Arts (A.A.) in Communication Studies using the Transfer Agreement sequence will be eligible to transfer to the Towson University in Northeastern Maryland facility on the Harford Community College campus to earn a bachelor’s degree.

### Recommended Course Schedule Sequence at Cecil College

<p><b><u>First Fall Term (15 Units)</u></b></p> <p>EGL 101 College Composition (3) <b>E</b></p> <p>Mathematics Elective (3) <b>M</b></p> <p>SPH 141 Public Speaking (3) <b>H</b></p> <p>General Elective (3)</p> <p>COMM Elective (3)</p> <p>General Elective (3)</p>
<p><b><u>Second Fall Term (15 Units)</u></b></p> <p>COM 101 Introduction to Communication Studies (3)</p> <p>Arts/Humanities Elective (not PHIL or ENGL) (3) <b>H</b></p> <p>Social/Behavioral Science Elective (3) <b>SS</b></p> <p>History Elective (3) <b>H</b></p> <p>COMM Elective (3)</p>

<p><b><u>First Spring Term (16 Units)</u></b></p> <p>SPH 121 Interpersonal Communications (3) <b>H</b></p> <p>EGL 102 Composition and Literature (3) <b>H</b></p> <p>Biological/Physical Science Elective w/Lab: (4) <b>SL</b></p> <p>Health Elective (3)</p> <p>COMM Elective (3)</p>
<p><b><u>Second Spring Term (14 Units)</u></b></p> <p>COMM Elective/SPH 201: Social Media Com. (3)</p> <p>Biological/Physical Science Elective (3) <b>S</b></p> <p>Arts/Humanities Elective (not PHIL or ENGL) (3) <b>H</b></p> <p>Social/Behavioral Science Elective (3) <b>SS</b></p> <p>Physical Education Elective (2)</p>

**NOTE:** The following codes identify courses which satisfy the General Education Requirements at Cecil.

- |  |  |                              |                  |
|--|--|------------------------------|------------------|
| <b>E</b> English Composition                   | <b>SL</b> Science with Lab               | <b>H</b> Arts and Humanities | <b>S</b> Science |
| <b>I</b> Interdisciplinary and Emerging Issues | <b>SS</b> Behavioral and Social Sciences | <b>M</b> Mathematics         |                  |

If taken at Cecil College, future transfer students earn credits that count toward the **Core Curriculum requirements** at Towson University. These Core requirements consist of a minimum of 40 units of coursework in 13 categories. Whatever Core requirements are not fulfilled within the Cecil College sequence are offered at Towson as indicated on Page 2 of this document.

Program Transfer Agreement last revised 3/2020. Please note that this information is subject to change. Be sure to meet with your Cecil College advisor each semester to track your progress and confirm your courses and schedule.

## B.S. in Communication Studies Towson University in Northeastern Maryland

### First Fall Term (15 units)

**COMM 300:** Research Methods (3) **(Core 9)**  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*  
**General Elective:** See Advisor for options (3)\*

### First Spring Term (15 units)

**COMM 311:** Rhetorical Theory and Criticism (3)  
**COMM 477:** Intercultural Communications (3)  
**COMM Elective:** Dept. Choice (3)  
**COMM Elective:** Dept. Choice (3)  
**General Elective:** See Advisor for options (3)\*

### Second Fall Term (15 Units)

**COMM 419** Organizational Communications (3)  
**COMM Elective** Dept. Choice (3)  
**COMM Elective** Dept. Choice (3)  
**General Elective** See Advisor for options (3)\*  
**General Elective** See Advisor for options (3)\*

### Second Spring Term (15 units)

**COMM 450** Capstone in COMM (3)  
**COMM Elective** Dept. Choice (3)  
**FMST 325:** Ethics in Human Services (3) **(Core 14)**  
**General Elective** See Advisor for options (3)\*  
**General Elective** See Advisor for options (3)\*

### Examples of Rotating Major Electives

**Public Discourse and Advocacy Electives:**

COMM 331 Advocacy and Argument  
 COMM 303 Advanced Pubic Speaking  
 COMM 304 Persuasion  
 COMM 420 Communication Law  
 COMM 365 Visual Communication  
 COMM 390 Communication and Politics

**Identity and Culture Electives:**

COMM 333 Intro. to Performance Studies  
 COMM 345 Sexual Communication  
 COMM 368 Communication and Popular Culture  
 COMM 382 African American Communication  
 COMM 440 Communication and Gender

**Leadership and Organizational Communication Electives:**

COMM 315 Business and Professional Communication  
 COMM 380 Leadership Communication  
 COMM 418 Communication Training and Development  
 COMM 422 Conference Planning and Management

General & Major Electives can be taken from TU either at TUNE or online.

### General Information

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## Three Reasons to Apply

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### Same Quality Programs. Same Quality Degree.

- Established partnerships with local community colleges provide a seamless transfer and assure maximum transfer credit.
- All programs are Maryland Higher Education Commission (MHEC) approved and, if applicable, accredited by their specific professional organization.
- The same high caliber instructors teaching on main campus also teach courses at Towson University in Northeastern Maryland (TUNE).
- Students receive a bachelor's degree awarded by Towson University. The programs at TUNE are identical to those on main campus.

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### Save Money.

- Fulltime TUNE students save more than \$1,500 per year on fees as compared to students on the main campus. Tuition amounts are the same at both locations.
- Parking is free and convenient.
- TUNE students save on room and board, which costs approximately \$11,000 per academic year on the main campus.
- Students are eligible for the same Financial Aid packages (grants, scholarship, loans, etc.) that are awarded to main campus students. In order to be considered, students must submit the FAFSA by the posted deadline.
- Student employment opportunities are available on-site.

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### Convenient. Close to Home.

- Program advisors and admissions representatives hold regular office hours on-site.
- Select programs offer internship opportunities in the region.
- TUNE's Director of Student Services organizes diverse student life activities and events to bring the full college experience to TUNE.
- Students may purchase from TU's main campus UStore, textbooks, class materials, TU apparel, and much more and the items will be delivered to their home.
- Food, beverages, and snacks are available on-site at the TUNE café, vending machines, and food pantry, which is located in the student lounge.



## How to Apply

1. To access the online application, please visit our webpage at [www.towson.edu/tune](http://www.towson.edu/tune) and click the “Apply Now” button. You can also visit the application directly at [www.towson.edu/applytune](http://www.towson.edu/applytune).
2. Please read the application instructions carefully. Allow yourself approximately 20-30 minutes to fully complete the application. A \$50 non-deferrable, non-refundable fee is required with your application. Payment may be made with a credit card or electronic check.
3. Remember to send official transcripts from all previously attended colleges and universities to Admissions via email to: **Admissions\_Documents@towson.edu** [Some schools will send electronically to TU.]  
  
or via postal mail to: **Towson University**  
**Office of Undergraduate Admissions**  
**8000 York Road**  
**Towson, MD 21252**
4. Some majors have additional requirements or screening criteria, such as prerequisite courses, supplemental applications, GPA requirements, or passing Praxis scores. **Admission to Towson University does not guarantee entry into these majors.** The following programs at TUNE have additional requirements: Business Administration, Education, and Nursing.

## The Deadlines

The final application deadline is **June 1 for fall admission**. The application will remain open on a space-available basis.

To be considered for merit-based scholarships offered through the University, your TU application and official transcripts **must** be submitted by **March 1**.

The TU Priority Deadline for the FASFA is usually in mid-January and posted at [www.towson.edu/finaid](http://www.towson.edu/finaid).

## Questions?

Transfer advising staff are on-site at regular times throughout the semester. Please call us at **410-704-TUNE (8863)** or email [tunemd@towson.edu](mailto:tunemd@towson.edu) to make an appointment to meet with a counselor if you have questions regarding transfer of credits or the application process.