

**Towson University**  
**TU Global Business Logistics in Panama**  
**Summer 2021**  
*(subject to change)*

<p><b>Friday, January 8</b></p>	<p>Arrival to Panama City  Private group transfer to hotel for check-in  Orientation and safety briefing  Panama City Tour: Plaza Francia, Las Bovedas, San Jose Church, with its wonderful gold altar, the Flat Arch, and Old Panama City  Welcome dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Saturday, January 9</b></p>	<p>Breakfast at hotel  Visit Panama Canal Miraflores Lock Panama Canal Tour Half day tour of the Panama Canal with a visit to the Pacific entrance of the canal and a stop at the Miraflores Lock Center, which includes an overview of the Canal's history, its importance to Panama and its role today.  Free time for lunch  Gamboa Resort and Lake Gatun Afternoon tour of the Gatun Lake area including a boat tour and cable car ride.  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Sunday, January 10</b></p>	<p>Breakfast at hotel  Visit Casca Viejo: Casco Antiguo, also known as Casco Viejo, a historic district of Panama City, is a UNESCO World Heritage Site.  Free time for lunch  Faculty-led discussion: costs, risk, and insurance  Group debriefing  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Monday, January 11</b></p>	<p>Breakfast at hotel  Economic Briefing General overview of Panama's past and current economic and political climate by organizations such as AmCham, Deloitte or U.S. Embassy.  Free time for lunch  Verba Odrec One of Panama's principal pineapple producers and exporters. Visit to their 160 hectare pineapple plantation and packing house and orientation into the growing and packing process.  Visit Bridge of the Americas The Bridge of the Americas spans the entrance to the Panama Canal / Pacific Ocean, connecting North and South America.  Group Debrief  Free time for dinner  Overnight in <a href="#">Panama City</a></p>

<p><b>Tuesday, January 12</b></p>	<p>Breakfast at hotel  Faculty led discussion on Customs Clearing  Free time for lunch  Group Discussion  Cooking Activity: BBQ Playoffs At sunset, on the rooftop terrace of Le Meridien Hotel overlooking the Panama Bay, teams will compete for the title of BBQ master. The teams will be judged on their cooking and presentation skills by the local judges!  Dinner is included.  Overnight in <a href="#">Panama City</a></p>
<p><b>Wednesday, January 13</b></p>	<p>Breakfast at hotel  Colon Import and Export CIE is located in MIT Logistics Park, and through its strategic alliance with DHL Global Forwarding, CIE has established itself as main 3PL player in the Panamanian market.  Free time for lunch  Visit Colón Free Trade Zone: Overview of the Colón free trade zone concept and importance for the Panamanian economy.  Group discussion  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Thursday, January 14</b></p>	<p>Breakfast at hotel  Manufacturing in Panama Options may include P&amp;G, Caterpillar, Dell, among others.  Free time for lunch  Group discussion  Group debrief  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Friday, January 15</b></p>	<p>Breakfast at hotel  Group discussion  Free time for lunch  Guest Speaker: Panama TU Alum  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Saturday, January 16</b></p>	<p>Breakfast at hotel  Visit Emberá – Tusipono Emberá is a semi-nomadic indigenous people living in Panamá. This day trip will give the group the opportunity to learn more about the tribe and its culture, including a discussion with tribal leaders and a nature walk around the area. Lunch is included in the visit.  Return to Panama City  Free time for dinner  Overnight in <a href="#">Panama City</a></p>

<p><b>Sunday, January 17</b></p>	<p>Breakfast at hotel  Free morning to explore Panama City  Lunch on your own  Coffee Tasting: Panama is one of the most valued coffee growers in the world, producing some of the most exquisite coffees. This activity will try to lift the veil on why specialty coffees are so "special" and open up the world of coffee to your senses by learning to evaluate fragrance and aroma, the mouthfeel and the aftertaste. You will try different types of coffees that will be prepared freshly for tasting and evaluation, in the coffee world it is called - cupping.  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Monday, January 18</b></p>	<p>Breakfast at hotel  Faculty led discussion on Incoterms and trade agreements  Guest Speaker: Expat perspective  Group discussion  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Tuesday, January 19</b></p>	<p>Breakfast at hotel  Visit Mediterranean Shipping Company  Free time for lunch  Visit Panama Viejo: Located within the modern city of Panama, the site of Panama Viejo includes the ruins of the first European settlement on the Pacific Coast of the Americas, as well as traces of the first inhabitants of the Isthmus.  Group debrief  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Wednesday, January 20</b></p>	<p>Breakfast at hotel  Presentation Preparation  Free time for lunch  Present Case Studies  Free time for dinner  Overnight in <a href="#">Panama City</a></p>
<p><b>Thursday, January 21</b></p>	<p>Breakfast at hotel  Visit Latin America's largest airlines, COPA Airlines, and hear from logistics managers about the challenges faced in today's travel industry and what part COPA plays in the Panamanian economy.  Free time for lunch  Faculty-led discussion: Competitive Advantage  Group debriefing  Free time for dinner  Overnight in <a href="#">Panama City</a></p>

<b>Friday, January 22</b>	Breakfast at hotel Presentation preparation Free time for lunch Group presentations Farewell dinner Overnight in <a href="#">Panama City</a>
<b>Saturday, January 23</b>	Breakfast at hotel Check out of hotel Private group transfer to airport for departure Return to U.S.
<b>Sunday, January 31</b>	Submit final paper and course journal