

College of Business & Economics Academic Year 2024-25

CBE Student Participation by Major AY 2024-25

Business Administration	29
Accounting	9
Economics	8
Pre-Business Administration	8
Pre-Accounting	4
Accounting and Business Advisory Services	1
Project Program Portfolio Management	1

CBE Student Participation by Minor AY 2024-25

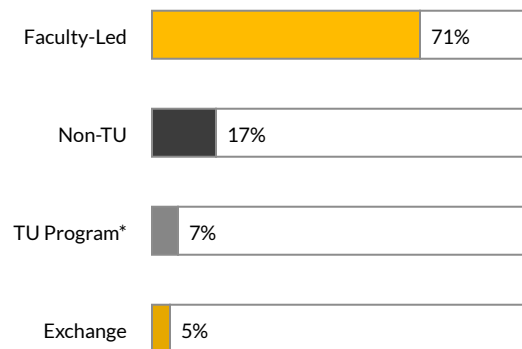
Business Administration	12
Marketing	8
Business Law	4
Finance	4
Entrepreneurship	3
Business Analytics	2
Economics	2

CBE Study Abroad/Away by Gender* AY 2024-25



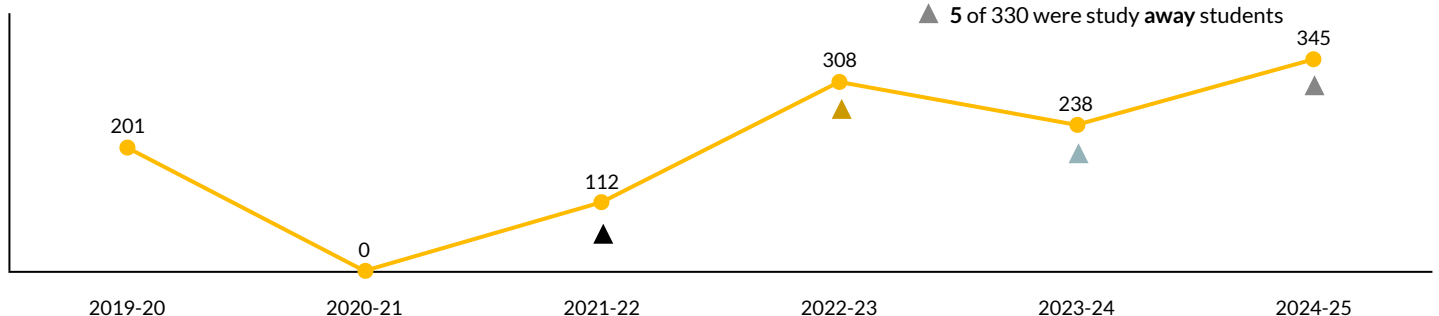
*The Towson University Study Abroad & Away Office recognizes that gender identity is one's own sense of being male, female, neither, both or another gender. In alignment with institutional reporting, our statistics reflect the legal sex of participants collected from their PeopleSoft accounts.

CBE Study Abroad/Away by Program Type AY 2024-25



*TU Programs include the TU Global Internship Program for full-time summer internships taking place overseas. In 2024-2025, two (2) CBE students interned abroad.

Towson University Students Abroad/Away 2019-2025



Top Destinations for CBE Students AY 2024-25

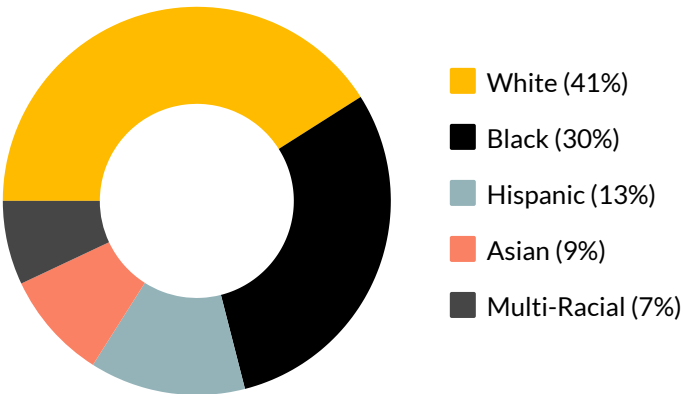
- 1. Denmark / Norway / Sweden
- 2. Spain
- 3. Italy
- 4. Peru
- 5. The Netherlands
- 6. Japan
- 7. United Kingdom

Other countries represented:
Australia, Ecuador, France, Ireland,
Panama, and Turkey



Europe	75%
The Americas	17%
Asia	5%
Middle East	1.5%
Oceania	1.5%

CBE Study Abroad/Away by Ethnicity
AY 2024-25

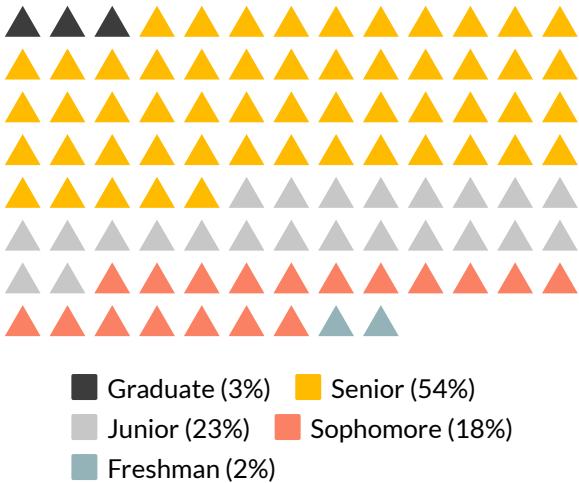


59
*Total number of individual student experiences during AY 2024-2025

TOTAL CBE STUDENTS*
ABROAD/AWAY 2024-25

30% of CBE study abroad/away students in AY 24-25 heard about their program from their academic advisor, department, or professor. Another 14% of CBE participants found out about opportunities from a former participant.

CBE Study Abroad/Away by Class Standing
AY 2024-25



CBE Study Abroad/Away by Term
AY 2024-2025

